



**GOVERNMENT OF ODISHA
FISHERIES & ANIMAL RESOURCES DEVELOPMENT
DEPARTMENT**



Scheme: Support to Farmers for Layer Farming (200 Bird Capacity) in Deep Litter System in Women SHG Mode during the year 2020-21

AIM :

The aim of the scheme is to support 1002 Women Self Help Groups for setting up Layer farms in deep litter system with a capacity of 200 birds per unit with provision of 50% subsidy during 2020-21.

SCHEME OBJECTIVE :

- To strengthen the local Poultry Production Systems for enhancing livelihoods and also for generation of additional income among the women SHGs through egg production.
- To support the nutritional requirement of the people through consumption of animal protein.
- To build the capacity of the members of the SHGs for undertaking Layer Farming in deep litter system as a profitable mini-enterprise.
- To create employment in rural areas particularly among the women.
- To improve the economic status of rural under privileged.

SCHEME OUTLAY & SUBSIDY :

- The unit cost of 200 birds' layer unit in Deep Litter System Rs.2,00,000.00
- Subsidy amount @ 50% would be Rs.100,000.00
- Share of Women SHG members @ 50% would be Rs.100,000.00

ELIGIBILITY :

- Only active Women Self Help Groups which are graded of Level- I & II will be eligible
- Selection shall be done by Mission Shakti with the help of the field functionaries of the Directorate of AH&VS.

SOURCE OF FUNDS & CONTRIBUTION :

- State Plan

COST OF ONE LAYER UNIT :

Sl.No.	Items of Investment	Unit Cost	Units/Kg.	Cost in Rs.
1	Cost of 28 day Old sexed Chicks (Layer) @ Rs.74/- each for 200 birds	74	200	14,800
2	Cost of poultry Shed 400 Sq. Ft. @ Rs. 250/- per Sq. ft.			1,00,000
3	Cost of Feeding			
a)	Grower mash @ 7 Kg/ bird for 200 birds (Cost of feed Rs.30/- kg) - 80 gm/bird for 84 days (5 to 16 weeks)	30	1400	42,000
b)	Layer mash @ 6 kg/ bird for 180 birds (Cost of feed Rs.30/- kg) from 17 to 24 weeks (120 gm/ bird for 7 weeks)	30	1080	32,400
c)	Rest requirement of feeds up to 72 weeks will be borne by the SHG from sell proceed of eggs			
4	Cost of Equipment @ Rs.20/- per bird	20	200	4,000
5	Cost of Medication, Vaccine, Electricity charges @ Rs.24/- bird	24	200	4,800
6	Cost of litter materials (LS)			2,000
Total Cost				2,00,000

Income		
1	By sale of eggs @ 250 egg/ bird with 10% mortality (Cost of egg Rs.5.00/ egg).	2,25,000/-
2	By sale of spent hens 180 hens after 72 weeks (Cost of sale of bird Rs.200/- bird)	36,000/-
3	Manure	800/-
4	Total Income	2,61,800/-
5	Total Gross Income (18 Month)	2,61,800/-
6	Gross Income Per Month	14,544/-
	Annual Income	1,74,533/-

FINANCIAL ASSISTANCE THROUGH DBT :

1. Rs.1.0 lakh/- as back ended subsidy per WSHG in total.
2. Ph-I (40% of Rs.1.0 lakh i.e. Rs.40,000/-) after completion of poultry shed
3. Ph-II (60% of Rs.1.0 lakh i.e. Rs.60,000/-) after stocking of birds

SUPPORT FROM THE DEPARTMENT :

- Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list of SHGs and funds will be borne by State Mission Shakti.
- Each SHG will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- The concerned BVOs and Livestock Inspectors shall guide the SGHs for managing the layer units.
- The capacity building of LIs, Gomitras, Prani Mitras will be taken up by the Directorate of AH&VS in convergence with State Mission Shakti.
- Delivery of veterinary health care services by field functionaries through ongoing health care schemes and MVU Scheme.
- Routine vaccination of birds on priority basis.
- Assistance in marketing of surplus eggs.

DOCUMENTS REQUIRED :

1. Land document/ lease deed (Photocopy)
2. 50% of project cost to be – Self financed by Women SHG / Bank loan
3. If bank loan consent letter from bank
4. Bank A/C no. with IFSC code for DBT of Women SHG (Photocopy)

PROCESS FOR PROVIDING SUBSIDY :

1. Online application in the **ServicePlus** Portal
2. BVO checks documents, upload photo and submit verification report to CDVO
3. Approval by district CDVO and issue of Go-ahead
4. Physical verification of the completion of layer unit by Block Inspection Team (BIT)
5. **Release of first installment (40 % of subsidy amount) through DBT**
6. Physical verification of completed project & its management by BVO/ SDVO/ ADVO
7. **Release of final installment (60 % of remaining subsidy amount) through DBT**

TRACKING STATUS OF APPLICATION & COMPLAINTS:

1. Status can be tracked online in the **ServicePlus** Portal
2. SMS alerts to be provided to defined member of WSHG

WAYS TO SUBMIT APPLICATION:

Direct application by citizens online	Application at BVO Office	Application at CSCs
✓	✓	✓

DISTRICT WISE FARMER TO BE SELECTED:

Sl.No.	Name of the District	No. of Blocks per District	WSHG
01	Angul	8	25
02	Bargarh	12	33
03	Bhadrak	7	25
04	Balasore	12	34
05	Bolangir	14	44
06	Boudh	3	9
07	Cuttack	14	44
08	Deogarh	3	9
09	Dhenkanal	8	25
10	Gajapati	7	22
11	Ganjam	22	69
12	Jagatsinghpur	8	30
13	Jajpur	10	32
14	Jharsuguda	5	16
15	Kalahandi	13	41
16	Kandhamal	12	41
17	Keonjhar	13	41
18	Kendrapada	9	33
19	Khordha	10	32
20	Koraput	14	44
21	Malkangiri	7	22
22	Mayurbhanj	26	82
23	Nawarangpur	10	32
24	Nayagarh	8	30
25	Nuapada	5	16
26	Puri	11	35
27	Rayagada	11	35
28	Sambalpur	9	28
29	Subarnapur	6	19
30	Sundergarh	17	54
	Total	314	1002