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GOVERNMENT OF ODISHA
FISHERIES & ARD DEPARTMENT

No. 9980 / FARD, Dt. 12/08/2021
FARD-VP-3VP-0023-2018

From:

Shri Trilochan Minz, OAS(SS)
Special Secretary to Government

To

The Director AH & VS, Odisha, Cuttack
All CDVOs

Sub: Guidelines for various sub-schemes under the State Sector Scheme, "Encouragement of Commercial Poultry Entrepreneur and Promotion of Backyard Poultry Production" for the year 2021-22

Sir,

In inviting a reference to the subject cited above, I am directed to enclose herewith approved copy of guidelines of the following State Sector Schemes for the year 2021-22 for your information and necessary follow-up action:

1. Support to farmers for Broiler farming (500 bird) in Deep Litter System in individual mode.
2. Support to farmers for Broiler farming (1000 bird) in Deep Litter System through WSHG mode.
3. Support to farmers for Layer farming (1000 bird capacity) in Cage system.
4. Livelihood support to farmers through Duckery farming.
5. Livelihood support to farmers through Rural Backyard poultry rearing.

Yours Faithfully


Special Secretary to Govt.

**'Support to farmers for Broiler farming (1000 bird capacity) in
Deep litter System' in WSHG mode**

under

'State Plan Scheme" during the year 2021-22

(State share Budget :-Rs 1440.00 Lakh)

(Period 2021-22)

**Directorate of Animal Husbandry & Veterinary Services,
Odisha, Cuttack**

**Support to farmers for Broiler farming (1000 capacity) in Deep Litter System' in
WSHG mode during the year 2021-22**

Background

1 | Page


Special Secretary to Govt.
F & ARD Department

Poultry has been one of the fastest growing allied sectors and provides employment to a significant number of people in the State. Poultry rearing is done for egg and meat production. As per the Odisha Poultry Policy 2015, it is targeted to achieve 120 TMT of broiler meat per annum by 2022.

The Broiler farming in deep litter system can help to meet the nutritional requirement of growing population of the State. It can also be a source of additional income for small and marginal farmers, particularly women.

Aim:

This programme aims to support 1000 WSHG for setting up of Broiler farms with a capacity of 1000 birds, with 40% subsidy during 2021-22.

Objectives:

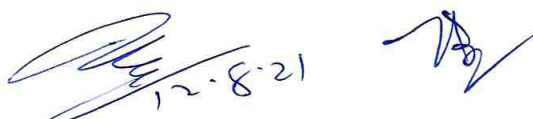
- To strengthen the local Poultry Production Systems for enhancing livelihoods and also for generation of additional income among the WSHG through broiler meat production.
- To support the nutritional requirement of the people through consumption of animal protein.
- To build the capacity of the farmers for undertaking broiler farming in deep litter system as a profitable mini-enterprise
- To create employment in rural areas particularly among the women.

Target Beneficiaries:

Under the scheme, 1000 WSHGs will be covered.

1. Selection of farmers

- i. The willing WSHG will be eligible to avail support. The WSHG those have availed subsidy previously in similar scheme should not be included.
- ii. The CDVOs should facilitate and collaborate with the District Mission Shakti Coordinators to identify and select the WSHGs.
- iii. Each WSHG will apply online (<http://www.fardodisha.gov.in> // <https://odishaahvs.nic.in>) in the prescribed format as specified in **Annexure-I**, to the respective Block Veterinary Officer (BVO) through Mission Shakti Block Project Coordinator /local Livestock Inspector (LI)/ Veterinary Technician (VT) / Sub Assistant Veterinary Surgeon (SAVS).



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- iv. The BVO shall compile the Block wise applications and thereafter undertake a joint verification of the proposed poultry unit. The Block Level Inspection Team shall comprise of the following members
 - a. BVO/AVAS
 - b. Mission Shakti Block Project Coordinator
 - c. Concerned Livestock Inspector
- v. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project **Annexure-II**.
- vi. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the applications for rearing of broiler birds to the CDVO.
- vii. On receipt of applications by the CDVO, a District Level Committee comprising of CDVO, ADVO (LP), District level representative of Mission Shakti and PD, DRDA under the Chairmanship of the District Collector shall approve the final list of WSHG of the District.
- viii. After approval of the list, Go ahead letter to the eligible WSHG will be issued by the concerned CDVO in the format enclosed at **Annexure-III**.
- ix. The L.Is/PraniMitras/ Gomitras/ other such workers will be tied up for providing handholding support to the WSHG.
- x. After issue of go-ahead letter, the WSHG will construct the poultry shed and other infrastructure.
- xi. Thereafter, the block level Inspection Team will inspect the poultry shed within 2 weeks period from the date of intimation by the WSHG. They will take a geo-tagged photograph of the Poultry Shed.
- xii. The Inspection Team will submit the geo-tagged photograph of the Poultry Shed and recommend to the concerned CDVO for release of 40% of the eligible subsidy.
- xiii. Thereafter the WSHG will start rearing the birds. After induction of broiler chicks, the WSHG will intimate local AVAS/ BVO in the format enclosed at **Annexure-IV**.
- xiv. Thereafter, the block level Inspection Team will inspect the fully stocked poultry unit. They will take a geo-tagged photograph of the Poultry Unit and recommend to the concerned CDVO for release of remaining 60% of the eligible subsidy.


17.8.21



- xv. The subsidy will be released in two phases (40% of the project cost i.e., Rs. 1.44 lakh) through DBT mode to the WSHG just after construction of poultry shed and finally after establishment of unit with due asset verification by the inspection team with Geo-tagged photograph as at **Annexure - V**
- xvi. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha through the online Decision Support Scheme.
- xvii. The WSHG list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
- xviii. The District wise list of WSHG to be covered is at **Annexure - VI**. The Director AH&VS may revise the district wise target as per the demand.

Modalities of Implementation:

1. The WSHG will be provided a maximum of 40% subsidy of Rs 1.44 lakh per broiler unit.
2. The selection of WSHG shall be made in a transparent manner by the CDVOs in collaboration with the District Mission Shakti Coordinators.
3. The CDVOs and BVOs should facilitate credit linkage from banks to the WSHG for availing loans to create a Broiler farms, as per the requirement of the WSHG.
4. CDVOs in consultation with Lead District Manager of the concerned district shall take steps for arranging bank loan to the WSHG for successful implementation of the scheme.
5. The subsidy amount shall be released to the bank account of the WSHG through DBT mode in two phases ie 40% of the subsidy shall be released after construction of poultry shed and 60% of the subsidy shall be released after establishment of the unit,
6. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by concerned BVO, Livestock Inspector and concerned Panchayat Extension Officer of the G.P.
7. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.

Those WSHGs who have availed subsidies in similar types of schemes of Govt. of India or State Government previously shall not be included under this scheme.


12.8.21



8. Quality checking of chicks procured by the WSHG shall be ensured by concerned BVOs.
9. The layout and designs for the poultry shed with specifications shall be communicated in the guidelines of the scheme by the Director of Animal Husbandry and Veterinary Services.

Training of the WSHG

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list .
- ii. The Broiler unit in deep litter system will be managed by the members of WSHG.
- iii. Each WSHG will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and PraniMitras will have to guide the farmers in field for managing the Broiler units.
- v. The capacity building of LIs, Gomitras, PraniMitras will be taken up by the Deptt.

Procurement of Chicks

The WSHG shall directly procure quality chicks which will be properly monitored by the respective BVOs.

Health Care Measures

The BVO will provide all technical guidance to the WSHGs for maintaining proper veterinary health care and immunization of the poultry birds.

Monitoring and supervision

- Regular supervision and monitoring will be done by the Directorate of AH & VS. The scheme will be reviewed by the Directorate of AH&VS on a fortnightly basis.
- The district wise target will be fixed by the Directorate of AH & VS in consultation with CDVOs.


12.8.21



- Proper documentation will be done by taking geo tagged photographs of each broiler unit along with the WSHG Group.
- The CDVO of the district will supervise and monitor the implementation of the scheme with the field functionaries as well as coordination with the District Coordinators of Mission Shakthi.
- All data with regard to the scheme should be entered online on the DSS portal at Block and district level.
- The monthly progress report will be submitted by CDVO every month in the online DSS portal.

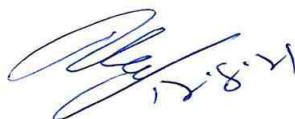
Scheme Outlay

The unit cost of 1000 birds' Broiler unit is Rs3,60,000/- . The total expenditure under for establishing 1000 Broiler units during the years 2021-22 is Rs 1440.00 lakh.

Year	Unit Cost Rs in lakh	No. of Unit	State Plan funding towards establishment of 1000 Broiler farms (in Lakh)
2021-22	3.6	1000	1440.00

Time Frame

The project will be implemented during the year 2021-22.




Cost of one Broiler unit

SI No	Items of Investment	Cost in Rs.
1	Cost of day Old Chicks @ Rs. 38/- each Rs 38.00 X 1000	38,000/-
2	Cost of poultry Shed 1000Sq. Ft @ RS. 200/- per Sq. ft.	2,00,000
3	Cost of Feeding	
a	Up to 6 weeks of age @ 3.5 Kg/ bird for 1000 birds (Cost of feed Rs.30/- kg) =3.5kg x 1000 birds x Rs 30.00	1,05,000/-
4	Cost of Equipment @ Rs. 8/ per bird	8,000/-
5	Cost of Medicine, Vaccine, litter material @ Rs. 8/- bird	8,000/-
6	Cost of litter material	1000/-
	Total Cost	3,60,000/-

Income from 5 batches of broiler rearing in a year

1	By sale of bird say 1000 x 5 =5000/ 4750 (with 5% mortality), 4750 X 2.5 Kg/bird X Rs 95/Kg	11,28,125
2	Expenditure(Chick cost+feed cost+ litter material cost) for 5 batch including cost of Poultry shed and Equipment's	968000
3	Net income (1-2)	160125
4	Manure	2000/-
5	Total Income	162125/-
6	Total Gross Income(12 Month)	162125/-
7	Gross Income Per Month	13510/-

Financial Outlay

SI. No.	Particulars	Subsidy Amount in Rs. per Farmer	Units	Amount (Rs. in lakh)
1	Financial Outlay (@ Rs. 1.44 lakh/- as back ended subsidy per farmer (40% subsidy on Project cost of Rs. 3,60,000 for 1000 Broiler birds	1.44 lakh	1000	1440.00
	Total :			1440.00

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Application Form

- 1) Name of the WSHG
- 2) Address

Passport Size
Photo
(Self Attested)

- | | |
|-------------|---------------|
| a. Village: | b. G.P.: |
| c. Block: | d. Khata No.: |
| e. Plot No. | f. Area: |

- 3) Mobile number
- 4) Category (Gen/SC/ST/OBC)
- 5) Male/Female
- 6) Age
- 7) Any previous experience in rearing poultry birds
- 8) Identification proof (Aadhaar card)
(Copy to be enclosed)
- 9) Land document/lease deed photocopy submitted:- Yes/ No
- 10) How to arrange 60% of project cost – Self finance/ Bank loan
- 11) If bank loan consent letter from bank – Yes/ No
- 12) Bank A/C no. With IFSC No. For DBT(Photograph of the first page of the bank pass book):
- 13) Self declaration:

(I do hereby declare that the above facts are true to the best of my knowledge and I am willing to take up Broiler Farming in deep litter system and utilize the govt. assistance for the said purpose).

Recommended by

_____ WSHG)

(Local LI)

**Signature of the applicant
(on behalf of**

List of documents attached:

1. Land or Lease Document
2. Aadhaar Card Xerox Copy
3. Pass Book Photograph (1st page)

Annexure – II

8 | Page

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Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that the following WSHGs proposed site for establishment of Broiler units have been visited by us and found that the land records mentioned by the WSHG in their application form found to be correct. The proposed site does not violate pollution control norms.

Sl.	Name of the WSHG	Address of the broiler unit	Bank finance/ Self finance

LI/ VT/SAVS
BVO

Representative of District Collector

VAS/ AVAS/

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OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER

GO-AHEAD LETTER

Letter No.: _____ / Date _____ Valid Till _____

Sri/Smt _____, on behalf of _____
 _____ WSHG category _____ S/O, D/O, W/O
 _____ is willing to set up a Broiler unit in Plot no.
 _____ & Khata No. _____ with an area _____ of
 Village: _____, GP: _____, Block- _____,
 Dist: _____ which was verified/ inspected by the Block level Inspection Team on
 dated _____ and recommended your application.

After successful rearing of one batch of Broiler birds in your farm within 6 months of issue of this Go Ahead Letter, the WSGH will be entitled to receive for back ended subsidy after asset verification on written intimation given by you regarding induction of chicks. You are requested to intimate the Block Veterinary Officer immediately after induction of chicks in the prescribed format for asset verification.

CDVO




Format for Intimation by WSHG

To

The Block Veterinary Officer,

Sub:- Completion of Broiler farm infrastructure and Induction of broiler Chicks in my Farm

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for rearing 1000 broiler birds in deep litter system and inducted nos of chicks in my farm on dated

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,


(Name in Full)

Signature of the applicant
(on behalf of _____WSHG)

Mobile No. -

Address -


17.8.21



Asset verification report by Block Level Inspection Team

1. Name of the WSHG with address:
2. Name of the Block:
3. Type of the Shed:
4. Construction as per specification: Yes/ No
5. No. of birds actually being reared on date of verification:
6. Source of Procurement of chicks with date: Attach the receipt
7. Approximate age of the birds:
8. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the WSHG during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

**Signature of members of WSHG
Inspection Team**

Signature of the Block Level


12.8.21



Tentative District-wise Target for the year 2021-22

SI N o	Name of the District	No. of Blocks per District	Total No. of GP in the District	WSHG to be selected district wise
1	Angul	8	226	50
2	Bargarh	12	254	35
3	Bhadrak	7	218	35
4	Balasore	12	360	75
5	Bolangir	14	159	15
6	Boudh	3	71	10
7	Cuttack	14	373	75
8	Deogarh	3	72	5
9	Dhenkanal	8	183	30
10	Gajapati	7	149	30
11	Ganjam	22	503	40
12	Jagatsinghpur	8	189	50
13	Jajpur	10	311	80
14	Jharsuguda	5	78	15
15	Kalahandi	13	310	30
16	Kandhamal	12	171	25
17	Keonjhar	13	249	25
18	Kendrapada	9	279	35
19	Khordha	10	173	40
20	Koraput	14	240	20
21	Malkangiri	7	93	5
22	Mayurbhanj	26	404	80
23	Nowaranagpur	10	189	20
24	Nayagarh	8	196	35
25	Nuapada	5	131	10
26	Puri	11	241	60
27	Rayagada	11	182	15
28	Sambalpur	9	138	20
29	Subarnapur	6	109	20
30	Sundergarh	17	279	15
	Total	314	6530	1000

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