



Immediate  
email

GOVERNMENT OF ODISHA  
FISHERIES & ARD DEPARTMENT

No. 15826 /FARD, Dt. 18/12/2021  
File No. FARD-VP-3VP-0033-2021

From: Shri Purandar Dharua, OAS(SS)  
Special Secretary to Govt.  
To: The Director AH & VS, Odisha, Cuttack  
All CDVOs

**Sub: Guidelines for "goat rearing through women SHGs" for the year 2021-22 under the State Sector Scheme "Integrated Livestock Development Programme - 78694-Small Animal Development Centre"**

Sir,

I am directed to enclose herewith approved guidelines on "goat rearing through women SHGs" for the year 2021-22 under the State Sector Scheme "Integrated Livestock Development Programme - 78694-Small Animal Development Centre" for your information and necessary action.

Yours faithfully,

Special Secretary to Govt.

Memo No. 15827 /FARD, Dt. 18/12/2021

Copy forwarded to the Pr. P.S. to the Commissioner-cum-Secretary, F&ARD Deptt. for information of Commissioner-cum-Secretary.

Special Secretary to Govt.

Memo No. 15828 /FARD, Dt. 18/12/2021

Copy along with the copy of the Guidelines forwarded to F.A.-cum- Special Secretary/OSD to Commissioner-cum-Secretary, F & ARD Deptt. for information and necessary action.

Special Secretary to Govt.



FARD-VP-3VP-0033-2021/4/2021



**GUIDELINES OF STATE PLAN SCHEME  
“GOAT FARMING THROUGH WOMEN SHGs”  
FOR THE YEAR 2021-22**

**Total Project Cost:Rs.4600.00 lakhs**

**State Share: Rs.2300.00 lakhs**

**WSHG Share: Rs.2300.00 lakhs**

**Directorate of Animal Husbandry & Veterinary  
Services, Odisha, Cuttack**

**GUIDELINE FOR "GOAT REARING THROUGH WOMEN SHGs" FOR THE STATE SECTOR SCHEME "INTEGRATED LIVESTOCK DEVELOPMENT PROGRAMME-78694-SMALL ANIMAL DEVELOPMENT CENTRE" FOR THE YEAR 2021-22.**

**Introduction:**

Goat farming is a highly profitable venture as there has been a growing demand of meat across the State. Commercial Goat rearing under intensive and semi-intensive systems have been gaining momentum for the past couple of years. Under this new State Plan scheme, the women Self Help Groups (WSHG) will be supported with 50% subsidy for establishment of commercial goat rearing units with a budget outlay of Rs. 2300.00 lakh for the year 2021-22.

**Aim:**

The scheme aims to support 2000 WSHGs to take up commercial goat rearing units for enhancing livelihoods and incomes of rural women.

**Objective:**

- ❖ To enhance livelihoods and incomes of SHG members through commercial goat farming.
- ❖ To increase the meat production and meet the growing demand of meat in the state.

**Target Beneficiaries:**

Under the scheme, 2000 WSHGs will be covered during the year 2021-22.

**1. Selection of WSHGs**

- Guidelines issued vide letter No 11264 / FARD, Dt. 08.09.2021 jointly by F&ARD and Mission Shakti Departments need to be followed for selection of SHGs.

**1. Modalities of Implementation:**

- a. The Go-ahead letter shall be issued by the CDVO as per **Annexure -I**



as recommended by Selection Committee. A copy should also be submitted to the DSWO for information and review of progress.

- b. The WSHG will be provided a maximum of 50% subsidy of the unit cost i.e Rs 1.15 lakh per unit.
- c. The subsidy amount shall be released to the bank account of the WSHG through DBT mode in two phases ie 40% of the subsidy (Rs 46,000/-) shall be released after construction of the Goat Shed and 60% of the subsidy (Rs 69,000/-) shall be released after stocking of the unit.
- d. The CDVOs and BVOs should facilitate credit linkage from banks to the WSHG for availing loans to establish the Goat unit. CDVOs in consultation with Lead District Manager of the concerned district shall take steps for arranging bank loan to the WSHG for successful implementation of the scheme as per the requirement of the WSHG.
- e. After issue of the go-ahead letter, the SHG will construct the goat shed under supervision and guidance of the block level veterinary officers.
- f. After completion of goat shed, the WSHG will intimate the local AVAS/ BVO in the format enclosed at **Annexure-II**. The Block Veterinary Officer along with the Block Level Inspection team shall inspect the units within 2 weeks and take a geo- tagged photograph of the completed unit.
- g. The BVO will submit the completion report of the construction of goat shed enclosing the geo-tagged photograph to the CDVO for release of 40% of the subsidy (Rs 46,000/-) through the bank account of the SHGs. The format of the Asset verification report is annexed as **Annexure III**.
- h. The local VAS/AVAS/BVO will guide WSHG to procure good quality Black Bengal/ Ganjam breed of goat.
- i. The animals procured are to be certified with issue of health certificate by the concerned AVAS/BVO.
- j. The CDVO/ BVO to facilitate undertaking insurance of the animals under the scheme.
- k. All the animals are to be ear tagged and insured for one year. The cost of insurance will be borne from the project cost.
- l. After complete stocking of the unit, (30 does and 2 bucks) the BVO along with the Block Level Inspection team will verify the unit and recommend for release of 2<sup>nd</sup> installment of subsidy to the CDVO.

- m. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by concerned BVO, Livestock Inspector and Block Project Coordinator, Mission Shakti.
- n. Those WSHGs who have availed subsidies in similar types of schemes of Govt. of India or State Government previously shall not be included under this scheme.
- o. The goat unit will be fully managed by WSHG members.
- p. The model layout and designs with specifications for the unit is annexed at Annexure - **IV**.
- q. The WSHG will provide land for establishment of goat unit. The WSHG has to ensure for proper feeding and optimum management of the unit. Any assistance needed, the WSHG members can consult the local LI or Veterinarian immediately.
- r. The WSHG will be selected in such areas where grazing lands are available.
- s. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
- t. The SHG will fix the sign board on the details of the scheme (scheme name, year of implementation, beneficiary name and address, cost of the project, unit size, unit cost, subsidy etc).
- u. The District wise indicative target is shown at **Annexure - V**. The Director AH&VS may revise the district wise target as per the demand and progress of implementation.

## 2. **Training of the WSHG:**

- i. Trainings will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. Two members per SHG should be trained on recommended management practices on feeding and watering, vaccination, deworming, record keeping, etc.
- iii. The concerned Livestock Inspectors, Gomitras and Prani Mitras will have to guide the farmers in field for managing the Goat units.
- iv. The capacity building of LIs, Gomitras, Prani Mitras will be taken up by the BVOs.

  
4 | Page

3. **Procurement of Goat:**

The beneficiary shall directly procure good quality Goat (30 Doe + 2 Buck) which will be properly guided by the respective AVAS/ BVOs.

4. **Health Care Measures:**

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the animals under the Unit.

5. **Monitoring and Supervision**

- Regular supervision and monitoring will be done by the Directorate of AH & VS. The scheme will be reviewed by the Directorate of AH&VS on a fortnightly basis.
- Proper documentation will be done by taking geo tagged photographs of each unit along with the WSHG Group.
- The CDVO of the district will supervise and monitor the implementation of the scheme with the field functionaries along with ADVO ( LP) / SDVO.
- All data with regard to the scheme should be entered online on the DSS portal at Block and district level.
- The monthly progress report will be submitted by CDVO every month in the online DSS portal.

6. **Scheme Layout**

- Unit Cost: - Rs. 2,30,000/-
- State Share: - Rs. 1,15,000/- (50% back ended subsidy)
- WSHG Share: - Rs. 1,15,000/- (50 % WSHG Share)

  
18/12/2021

7. **Detail Financial Outlay:**

**Component wise breakup of Unit Size 32 goats (30 doe +2 buck):**

| Sl. No. | Components  | Amount (in Rs.)   |
|---------|---|-------------------|
| 1.      | Cost of animals- male (6-7 months) @ Rs. 6000/, female (5-6 months) @ Rs. 5000/- for (30 does + 2 bucks)            | 1,62,000/-        |
| 2.      | Insurance premium for 1 years @ 7.5 %, for 32 animals   | 12150/-           |
| 3.      | Other miscellaneous expenses like utensils, medicines, Nutritional supplements, Deworming, transportation cost etc. | 10850/-           |
| 4.      | Low-cost Goat Shed Construction@ Rs.100/Sq. ft for 450 sq.ft  | 45,000/-          |
|         | <b>Total</b>  | <b>2,30,000/-</b> |

The unit cost of (30+2) goat unit is **Rs. 2,30,000/-**. The total expenditure under State Plan for establishing **2000** Goat units during the year 2021-22 with 50% subsidy is **Rs. 2300.00 lakhs**.

| Sl. No. | Particulars                       | Unit Cost (Rs. in lakh) | No. of Unit | State Share @ 50% per unit (Rs. 1.15 lakh) | WSHG's Share @ 50% per unit (Rs. 1.15 lakh) | Total Project cost (Rs. in lakh) |
|---------|-----------------------------------|-------------------------|-------------|--|---|----------------------------------|
| 1       | Establishment of Goat Unit (30+2) | 2.3                     | 2000        | 2300.00                                    | 2300.00                                     | 4600.00                          |
|         | <b>Total</b>                      |                         |             | <b>2300.00</b>                             |   | <b>4600.00</b>                   |

**Year of implementation – 2021-22**

*[Handwritten Signature]*  
18/12/2021

## OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER

GO-AHEAD LETTER

Letter No.: \_\_\_\_\_ / Date \_\_\_\_\_ Valid Till \_\_\_\_\_

Sri/Smt \_\_\_\_\_, on behalf of \_\_\_\_\_ WSHG, category \_\_\_\_\_ S/O, D/O, W/O \_\_\_\_\_ is willing to set up a Goat Unit in Plot No. \_\_\_\_\_ & Khata No. \_\_\_\_\_ with an area \_\_\_\_\_ of Village: \_\_\_\_\_, GP: \_\_\_\_\_, Block \_\_\_\_\_, Dist: \_\_\_\_\_ which was verified/ inspected by the **Block level Inspection Team** on dated \_\_\_\_\_ and recommended your application based on which this Go- ahead is being issued in favour of \_\_\_\_\_ WSHG.

After successful completion of Goat shed and stocking of Goat unit in your farm within 6 months of the issue of this Go Ahead letter, the WSHG will be entitled to receive subsidy after asset verification and on written intimation given by you regarding construction of goat shed and stocking of unit. You are requested to intimate the Block Veterinary Officer immediately after construction of goat shed / induction of animals (stocking of unit) in the prescribed format for asset verification.

Chief District Veterinary Officer



**Format for Intimation by WSHG**

To

The Block Veterinary Officer, .....

**Sub: Completion of Goat farm / Induction of animals**

Sir/ Madam

As per the Go-Ahead letter received by me, we have completed necessary infrastructure for rearing of (30Doe +2 buck)/Induction of .....animals in our farm on dated .....

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

**Signature of the applicant**

**(One representative of WSHG)**

Mobile No.:

Address:

Handwritten signature and date: 18/11/2021

**Asset verification report by Block Level Inspection Team**

ii. Name of the WSHG with address:

iii. Name of the Block:

iv. **1<sup>st</sup> phase asset verification**

- Type of the Shed:
- Construction as per specification: Yes/ No
- Eligible amount of subsidy:

v. **2<sup>nd</sup> phase Asset Verification**

- No. of does and buck;
- Source of Procurement of animals with date:( Attach the receipt)
- Approximate age of the (Doe)
- Approximate age of the (Buck)
- Eligible amount of subsidy:

Certified that the above particulars were collected at the doorstep of the WSHG during verification by the team.

- A geo-tagged photograph of the goat shed along with beneficiary has been taken and enclosed for reference and the eligible 1st phase subsidy may be released.
- A geo-tagged photograph of the unit along with Goats has been taken and enclosed for reference. The eligible 2<sup>nd</sup> phase subsidy may be released.

**Signature of members of WSHG**

**Signature of the Block Level  
Inspection Team**



**GOAT SHED SPECIFICATION**

- The sheds should be constructed in an elevated area to prevent water stagnation.
- Sheds should be constructed with proper ventilation /air movement to dry the floor.
- Floors of the shed should be firm and should have the capacity to absorb/drain water. The floors should be constructed in such a way, so that it should be easily cleaned.
- It is preferable to construct elevated platform by bamboo/ wooden/ fiber sheet which should be 4 -6 feet above the ground for goat shed.
- Cost effective locally available material can be used for constructing shed.
- Thatched lean to type roofing is advisable due to cheaper cost and durability.
- However, corrugated asbestos sheets can also be used along with concrete wall and iron mesh, if farmer can afford to minimize the recurring costs and to have longer durability.
- Floor space @ 10 sq. ft. Per ewe/doe and 20 sq.ft. per ram/buck will be ideal.
- Proportion of length and breadth can be changed by keeping floor space 450 sq.ft. as per land size available with SHG

**SPECIFICATION FOR IDEAL GOAT SHELTER**

|                  |           |
|------------------|-----------|
| Area             | 450 Sq.ft |
| Length           | 30 feet   |
| Breadth          | 15 feet   |
| Centre height    | 8 feet    |
| Side wall        | 7 feet    |
| Overhang         | 2 feet    |
| Ground level     | 1.5 feet  |
| Side wall        | 1 feet    |
| Wire/Bamboo mesh | 6 feet    |



**TARGET OF SCHEME "GOAT FARMING AS A PROFITABLE ENTERPRISE  
THROUGH WSHG" FOR THE YEAR 2021-22**

| Sl No | Name of the District | No. of Blocks per District | Total No. of GP in the District | Farmers to be selected district wise | Financial assistance @ Rs.1.15lakh/unit |
|-------|----------------------|----------------------------|---------------------------------|--------------------------------------|---|
| 1     | Angul                | 8                          | 226                             | 69                                   | 79.35                                   |
| 2     | Bargarh              | 12                         | 254                             | 78                                   | 89.7                                    |
| 3     | Bhadrak              | 7                          | 218                             | 67                                   | 77.05                                   |
| 4     | Balasore             | 12                         | 360                             | 110                                  | 126.5                                   |
| 5     | Bolangir             | 14                         | 159                             | 49                                   | 56.35                                   |
| 6     | Boudh                | 3                          | 71                              | 22                                   | 25.3                                    |
| 7     | Cuttack              | 14                         | 373                             | 114                                  | 131.1                                   |
| 8     | Deogarh              | 3                          | 72                              | 22                                   | 25.3                                    |
| 9     | Dhenkanal            | 8                          | 183                             | 56                                   | 64.4                                    |
| 10    | Gajapati             | 7                          | 149                             | 46                                   | 52.9                                    |
| 11    | Ganjam               | 22                         | 503                             | 154                                  | 177.1                                   |
| 12    | Jagatsinghpur        | 8                          | 189                             | 58                                   | 66.7                                    |
| 13    | Jajpur               | 10                         | 311                             | 95                                   | 109.25                                  |
| 14    | Jharsuguda           | 5                          | 78                              | 24                                   | 27.6                                    |
| 15    | Kalahandi            | 13                         | 310                             | 95                                   | 109.25                                  |
| 16    | Kandhamal            | 12                         | 171                             | 53                                   | 60.95                                   |
| 17    | Keonjhar             | 13                         | 249                             | 76                                   | 87.4                                    |
| 18    | Kendrapada           | 9                          | 279                             | 85                                   | 97.75                                   |
| 19    | Khordha              | 10                         | 173                             | 53                                   | 60.95                                   |
| 20    | Koraput              | 14                         | 240                             | 74                                   | 85.1                                    |
| 21    | Malkangiri           | 7                          | 93                              | 28                                   | 32.2                                    |
| 22    | Mayurbhanj           | 26                         | 404                             | 124                                  | 142.6                                   |
| 23    | Nowaranagpur         | 10                         | 189                             | 58                                   | 66.7                                    |
| 24    | Nayagarh             | 8                          | 196                             | 60                                   | 69                                      |
| 25    | Nuapada              | 5                          | 131                             | 40                                   | 46                                      |
| 26    | Puri                 | 11                         | 241                             | 74                                   | 85.1                                    |
| 27    | Rayagada             | 11                         | 182                             | 56                                   | 64.4                                    |
| 28    | Sambalpur            | 9                          | 138                             | 42                                   | 48.3                                    |
| 29    | Subarnapur           | 6                          | 109                             | 33                                   | 37.95                                   |
| 30    | Sundergarh           | 17                         | 279                             | 85                                   | 97.75                                   |
|       | <b>Total</b>         | <b>314</b>                 | <b>6530</b>                     | <b>2000</b>                          | <b>2300</b>                             |

\*\*\*\*\*

Handwritten signature and date: 18/12/2021