



ପ୍ରାଣୀପାଳକ ଓ ପ୍ରାଣୀଚିକିତ୍ସା ନିର୍ଦ୍ଦେଶାଳୟ, ଓଡ଼ିଶା, କଟକ
Directorate of Animal Husbandry & Veterinary Services,
Odisha, Mangalabag, Cuttack-753001
Phone no.-0671-2414629, Email-dahvsorissa@gmail.com,
Website-http://odishaahvs.nic.in



Letter No. 4736 ⁽³⁰⁾ / Vet, Dt. 16-04-2022

XI-21/2020

To

All the Chief District Veterinary Officers

Sub:- Selection of beneficiaries for implementation of various Poultry Devt. Schemes under state plan for the year 2022-23.

Sir

In inviting a reference to the subject cited above, It is to inform that for enhancing livelihoods, for generation of additional income and to create self-employment in rural areas, target has been fixed for various Poultry Devt. Schemes under state plan for the year 2022-23 (copy enclosed).

Hence, it is requested for selection of beneficiaries and WSHGs for the above schemes . Further the target for PVTG House Holds will be communicated to the concerned 12 districts on receipt of the same from the Govt.

This is to be given **top priority**.

Encl: Copy enclosed

Yours faithfully,

Memo No. 4737 / Vet, Dt. 16-04-2022

DIRECTOR

Copy forwarded to the Commissioner-cum-Director Mission Shakti, Odisha for information and requested to communicate the field officials in the district for extending their co-operation in selection process.

Memo No. 4738 / Vet, Dt. 16-04-2022

DIRECTOR

Copy forwarded to the Addl. Secretary to Govt. F & ARD Deptt., Odisha for information.

Memo No. 4739 / Vet, Dt. 16-04-2022

DIRECTOR

Copy forwarded to the Programme Director, OPELIP for information and necessary action.

DIRECTOR



'Establishment of Chick Rearing Unit'
under
'State Plan Scheme" during the year 2022-23

(State share :-Rs76.20 Lakh)

(Period 2022-23)

**Directorate of Animal Husbandry & Veterinary Services,
Odisha, Cuttack**

Establishment of Chick Rearing Unit

Under State plan during the year 2022-23

Background

Raising improved local poultry breeds in backyard is an important source of livelihood for the rural people of Odisha. Poultry keeping in backyard condition gives high return as the investment in form of raw material and maintenance are low. The birds can be easily reared and handled by the farmers in village condition. Improved coloured birds under low input technology like Vanaraja, Chhabro, Kuroiler & Rainbow Rooster, Kalinga Brown, RIR and Other approved breed of Government of India etc have its own merit because of its meat quality, high body weight, disease resistance and majestic look.

Keeping in view of the above fact the day old chicks that are produced by 48 district SGSY Hatcheries in all over the state, it is felt essential to establish such projects to brood up to 28 days old and supply the bird to interested farmers as it is being preferred by poultry farmers. The Chick Rearing Units will be established in each district to supply the chicks in affordable rate to the farmers.

Aim:

This programme aims to establish 75 numbers of Chick Rearing Unit in the State.

Objectives:

- To provide chicks of different age group to the farmers for back yard farming.
- To enhance marketing of Chicks (Low Input Technology Birds).
- To provide quality Chicks to Farmers

Target Beneficiaries:

Under the proposed project, 75 number of farmers / entrepreneurs will be supported to establish Chick Rearing Unit .

Selection of farmer

1. The willing farmers/ entrepreneurs will be eligible to avail support.
2. Each farmer/ entrepreneur will apply online (<http://www.fardodisha.gov.in> // <https://odishaahvs.nic.in>) or directly on the Go SUGAM portal in the prescribed format as specified in **Annexure-I**, to the respective Block Veterinary Officer

(BVO) through local Livestock Inspector (LI)/ Veterinary Technician (VT)/ Sub Assistant Veterinary Surgeon (SAVS).

3. All beneficiaries covered under the Scheme should mandatorily be Aadhaar linked to avoid duplication.
4. The BVO shall compile the Block wise applications and thereafter undertake a joint verification of the proposed site of chick rearing unit. The Block Level Inspection Team shall comprise of the following members:
 - a. BVO/AVAS
 - b. Concerned Livestock Inspector
5. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project. **Annexure-II**,
6. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the applications for establishment of chick rearing unit to the CDVO.
7. On receipt of applications by the CDVO, a District Level Committee comprising of CDVO, ADVO (LP), and PD, DRDA under the Chairmanship of the District Collector shall approve the final list of beneficiaries of the District.
8. After approval of the list, Go ahead letter to the eligible farmers will be issued by the concerned CDVO in the format enclosed at **Annexure-III**.
9. The L.Is/PraniMitras/ Gomitras/ other such workers will be tied up for providing handholding support to the farmers.
10. After issue of go-ahead letter, the farmer will construct the chick rearing unit and other infrastructure.
11. Thereafter, the block level Inspection Team will inspect the chick rearing unit within 2 weeks period from the date of intimation by the beneficiary. They will take a geo-tagged photograph of the chick rearing unit.
12. The Inspection Team will submit the geo-tagged photograph of the chick rearing unit and recommend to the concerned CDVO for release of 40% of the eligible subsidy. (Rs 40,640/-)
13. Thereafter the beneficiary will start rearing the birds. After induction of day old chicks the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-IV**.
14. Thereafter, the block level Inspection Team will inspect the fully stocked chick rearing unit. They will take a geo-tagged photograph of the chick rearing unit and recommend to the concerned CDVO for release of remaining 60% of the eligible subsidy. (Rs 60,960/-) **Annexure-V**,
15. The subsidy will be released in two phases (40% of the subsidy amount (i.eRs



40640/-)through DBT mode to the beneficiary just after construction of shed for chick rearing unit and finally 60% of the subsidy (i.e Rs 60,960/-) after induction of day old chicks with due asset verification by the inspection team.

16. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha.
17. The beneficiary list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
18. The District wise indicative target of beneficiaries to be covered is shown at **Annexure - VI**. The Director AH&VS may revise the district wise target as per the demand and progress of implementation.

Training of the farmers

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. The brooding unit will be managed by the individual farmer.
- iii. Each farmer will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and Pranimitras will have to guide the farmers in field for managing the brooding and growing units.
- v. The capacity building of LIs, Gomitras, PraniMitras will be taken up by the Department.

Procurement of Chicks:-

Chicks will be procured directly by the farmer from the nearby department hatcheries or from reputed source. The CDVOs will facilitate for procurement of chicks.

Health Care Measures

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the poultry birds.

Monitoring and supervision

- Regular supervision and monitoring will be done by the Directorate of AH & VS. The scheme will be reviewed by the Directorate of AH&VS on a fortnightly basis.
- The district wise target will be fixed by the concerned CDVOs
- Proper documentation will be done by taking geo tagged photographs of each chick rearing unit along with the beneficiary.
- The CDVO of the district will supervise and monitor the implementation of the scheme with the field functionaries

- All data with regard to the scheme should be entered online on the DSS portal at Block and district level.
- The monthly progress report will be submitted by CDVO every month in the online DSS portal.

Scheme Out lay

The unit cost of 1000 chick rearing unit is Rs 2.54 lakh. Total expenditure for establishing 75 chick rearing units during the year 2022-23 is 190.50 lakh, out of which the state plan funding is Rs76.20 lakh (40 % of the total project cost). So the total fund requirement is Rs 76.20 lakh.

Year	Unit Cost (Rs in Lakh)	No. of Units	Cost of establishment of 75 CRUs Under State plan 40% of the unit cost (Rs in Lakh)	Total fund from state plan (Rs in Lakh)
2022-23	2.54	75	76.20	76.20

Time Frame

The project will be implemented during the year 2022-23.

Cost of one Chick rearing unit

Sl. No.	Particulars	Cost in Rs.
A. Fixed Cost		
1.	The shed area requirement for 1000 chicks (0.5sqft/chick x 1000)=500Sq. ft + 100 sqft towards feederer, drinker and others)=600sqft.@ Rs300/per Sq.ft.	1,80,000.00
2.	Electrification @Rs5/ per bird	5,000.00
3..	Equipments(25drinker + 25 feeder)= 50x Rs 300/	15,000.00
	Total (A)	2,00,000.00
Total Initial cost		Rs 2,00,000.00
Recurring Cost for production of 28 days old chick		
1.	Cost of day old chicks @ Rs 30.00 for 1000 chicks	30,000.00
2.	Feed cost per bird up to 4 weeks age: 750gmper bird x 1000 x Rs.30.00	22,500.00
3.	Medicine and vaccine cost	1500.00

4	Total (B)	54000.00
	Total A+ B =Rs 200000/- + Rs 54,000/- =	2,54,000.00
	Income	
1	By sale of 28 days old birds @ Rs 65/bird 950 bird x Rs 65.00(Considering 5% mortality)	61,750
2	Expenditure (Chick cost+ feed cost+ medicine, vaccine cost)	54,000
	Net income per batch(1-2)	7,750
	Annual Income (9 batches per year)	69,750.00

Sl.No	Particulars	Financial Outlay		
		Subsidy amount in Rs per farmer	Total Units	Amount (Rs in Lakh)
2022-23	@Rs 1.016 lakh as back ended subsidy per farmer	1.016	75	76.20
Total	(40% of the unit cost of Rs 2.54 lakh for 75 number of farmers			
	Total			76.20

Annexure-I

Application Form

Passport Size
Photo

(Self Attested)

- 1) Name of the Farmer
- 2) Address

a. Village:

b. G.P:

c. Block:

d. Khata No.:

e. Plot No.

f. Area:

- 3) Mobile number
- 4) Category (Gen/SC/ST/OBC)
- 5) Male/Female
- 6) Age
- 7) Any previous experience in rearing poultry birds
- 8) Identification proof (Aadhaar card)
(Copy to be enclosed)
- 9) Land document/lease deed photocopy submitted:- Yes/ No
- 10) How to arrange 60% of project cost – Self finance/ Bank loan
- 11) If bank loan consent letter from bank – Yes/ No
- 12) Bank A/C no. With IFSC No. For DBT (Photograph of the first page of the bank pass book):
- 13) Self declaration:

(I do hereby declare that the above facts are true to the best of my knowledge and I am willing to take up Chick rearing unit and utilize the govt. assistance for the said purpose).

Recommended by

Signature of the applicant

(Local LI)List of documents attached:

1. Land or Lease Document
2. Aadhaar Card Xerox Copy
3. Pass Book Photograph (1st page)

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER

GO-AHEAD LETTER

Letter No.: _____ / Date _____ Valid Till _____

Sri/Smt _____, category _____ S/O, D/O, W/O
 _____ is willing to set up a chick rearing unit in Plot no.
 _____ & Khata No. _____ with an area _____ of
 Village: _____, GP: _____, Block- _____,
 Dist: _____ which was verified/ inspected by the Block level Inspection Team on
 dated _____ and recommended your application. After successful rearing
 of one batch of day old chicks up to 4 weeks old in your CRU within 6 months of issue of
 this Go Ahead Letter. You will be entitled to receive the back ended subsidy in two
 phases. Phase – I after completion of shed and Phase – II after induction of chicks after
 asset verification on written intimation given by you for both phases.

You are requested to intimate the Block Veterinary Officer immediately after
 completion of shed and after induction of chicks in the prescribed format for asset
 verification.

CDVO



Format for Intimation by Beneficiary

To

The Block Veterinary Office,.....

Sub:- Completion of chick rearing unit infrastructure and Induction of Chicks in my Farm

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for establishment of Chick Rearing Unit and inducted nos of chicks in my farm on dated.....

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -

Asset verification report by Block Level Inspection Team

1. Name of the farmer with address:
2. Name of the Block:
3. Type of the Shed:
4. Construction as per specification: Yes/ No
5. No. of birds actually being reared on date of verification:
6. Source of Procurement of chicks with date: Attach the receipt
7. Approximate age of the birds:
8. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

Signature of the Farmer

Signature of the Block Level Inspection Team

Tentative District wise target for the year 2022-23

Sl No	Name of the District	No. of Blocks per District	Total No. of GP in the District	Farmers to be selected district wise
1	Angul	8	226	2
2	Bargarh	12	254	1
3	Bhadrak	7	218	2
4	Balasore	12	360	2
5	Bolangir	14	159	2
6	Boudh	3	71	1
7	Cuttack	14	373	3
8	Deogarh	3	72	2
9	Dhenkanal	8	183	3
10	Gajapati	7	149	3
11	Ganjam	22	503	3
12	Jagatsinghpur	8	189	3
13	Jajpur	10	311	2
14	Jharsuguda	5	78	2
15	Kalahandi	13	310	2
16	Kandhamal	12	171	2
17	Keonjhar	13	249	3
18	Kendrapada	9	279	3
19	Khordha	10	173	3
20	Koraput	14	240	2
21	Malkangiri	7	93	3
22	Mayurbhanj	26	404	4
23	Nowaranagpur	10	189	2
24	Nayagarh	8	196	3
25	Nuapada	5	131	2
26	Puri	11	241	2
27	Rayagada	11	182	3
28	Sambalpur	9	138	3
29	Subarnapur	6	109	3
30	Sundergarh	17	279	4
	Total	314	6530	75

Handwritten signature