GOVERNMENT OF ODISHA
FISHERIES & ANIMAL RESOURCES DEVELOPMENT DEPARTMENT

Scheme: Support to Farmers for Establishment of "Innovative Poultry Productivity Project (IPPP)" Broiler Farming (600 Bird Capacity) under National Livestock Mission during the year 2020-21

AIM :

The aim of the scheme is to support 200 farmers for setting up of IPPP Broiler units with a capacity of 150 birds per batch, totally to provisioning of 600 birds in 4 batches with 100 % subsidy during 2020-21

SCHEME OBJECTIVE :

- To strengthen the local Poultry Production Systems for enhancing livelihoods and also for generation of additional income among the farmers through broiler meat production.

- To support the nutritional requirement of the people through consumption of animal protein.

- To build the capacity of the farmers for undertaking broiler farming in deep litter system as a profitable mini-enterprise.

- To create self-employment in rural areas particularly among the women/ SC/ ST.

- To improve the economic status of rural under privileged.

SCHEME OUTLAY & SUBSIDY :

- Unit cost of 600 birds under Broiler Scheme is Rs.1,12,500.00

- Subsidy amount @ 100% for farmer

- State Share @ 40% amounts to Rs.45,000.00

- Central Share @ 60% amounts to Rs.67,500.00

ELIGIBILITY :

- The willing farmers/ entrepreneurs/ migrants farmers/ educated and unemployed youth

- Priority must be given to improve the livelihood of migrant workers of the state who have suffered serious economic loss and are in distress along with SC/ ST beneficiaries

SOURCE OF FUNDS & CONTRIBUTION :

- Central Sponsored Plan and State Plan

COST OF ONE BROILER UNIT :

Rearing of 600 Commercial Broilers in 4 batches @ 150 birds per batch	
A. Capital cost	
Cost of construction of shed @ 1 sq.ft/ bird for 150 birds @ Rs.200/ sq.ft	30,000.00
Equipment 6 Feeder & 3 Waterer @ 150/ feeder and drinker	1350.00
Miscellaneous	150.00
Total Capital Cost	**31,500.00**
B. Recurring cost towards Rearing of ONE batch	
Cost of Day old chick @ Rs.25/DOC	3,750.00
Cost of Feeding the birds up to 6 weeks – (roughly 3.5 kg @ Rs.30/Kg)	15,750.00
Miscellaneous cost (Litter, medicine etc.) Rs.5/- per bird	750.00
Total Recurring Cost	**20,250.00**
Total Recurring Cost for 4 batches (Rs.20,250 X 4 = Rs.81,000)	**81,000.00**
Total Expenditure incurred for rearing 600 birds in 4 batches	**112500.00**

Income from 4 batch in a year		
1	By sale of bird say 150 x 4 = Rs.600/- 570 (with 5% mortality), 570 X 2.5 Kg/bird X Rs.100/Kg.	1,42,500.00
2	Sake of Manure	1000.00
3	**Total Gross Income (12 Month)**	**1,43,500.00**

* Assuming Rs.100/- per kg. live weight

FINANCAL ASSISTANCE THROUGH DBT :

- Rs.1,12,500.00 as back ended subsidy per farmer in total.

- Ph-I (Rs.31,500.00) after completion of poultry shed and purchase of equipment's

- Ph-II (Rs.20,250.00) after stocking of birds under Batch-I

- Ph-III (Rs.20,250.00) after stocking of birds under Batch-II

- Ph-IV (Rs.20,250.00) after stocking of birds under Batch-III

- Ph-V (Rs.20,250.00) after stocking of birds under Batch-IV

SUPPORT FROM THE DEPARTMENT :

- Training of farmers will be organized at Regional/ District/ Block level.

- Each farmer will be trained on construction of poultry houses, recommended management practices on feeding & watering, brooding and rearing young chicks, record keeping, etc.

- The concerned Livestock Inspectors, Gomitras and Prani Mitras will guide the farmers in field for managing the Broiler units.

- CDVOs shall assist in procurement and supply of chicks.

- Delivery of veterinary health care services by field functionaries through ongoing health care schemes and MVU Scheme.

- Routine vaccination of birds on priority basis.

- Assistance in marketing of surplus meat.

DOCUMENTS REQUIRED :

- Identification Proof (Aadhaar Card)

- Land Document / Lease Deed (Photocopy)

- Bank A/C No. with IFS Code for DBT (Photocopy)

PROCESS FOR PROVIDING SUBSIDY :

- Online application in the **ServicePlus** Portal.

- BVO checks documents, upload photo and submit verification report to CDVO.

- Approval by district CDVO and issue of Go-ahead.

- Physical verification of the completion of poultry shed by Block Inspection Team (BIT)

- **Release of first installment through DBT**

- Physical verification of stocking of birds under Batch-I by BVO/ SDVO/ ADVO

- **Release of second installment through DBT**

- Subsequent physical verification of stocking of birds under Batch-II, Batch-III and Batch-IV by BVO/ SDVO/ ADVO at an interval of 3 months

- **Release of Third, Fourth and Fifth installment through DBT**

TRACKING STATUS OF APPLICATION & COMPLAINTS :

- Status can be tracked online in the **ServicePlus** Portal.

- SMS alerts to be provided to beneficiaries.

WAYS TO SUBMIT APPLICATION :

Direct Application by Citizens Online	Application at BVO Office	Application at CSCs
✓	✓	✓

DISTRICT WISE FARMER TO BE SELECTED :

SI.No.	Name of the District	Farmers to be Selected (District Wise)
1	Bargarh	20
2	Boudh	15
3	Gajapati	20
4	Jajpur	35
5	Kalahandi	30
6	Kandhamal	30
7	Koraput	20
8	Nayagarh	30
	TOTAL	**200**